

Church Family,

The Audio-Visual Committee of Boiling Springs Baptist Church recommends upgrades to our current sound system and the addition of a new video projection system for the sanctuary.

Two estimates were obtained—one from Palmetto Sound (Spartanburg, SC) for \$90,415 and one from Musicraft, Inc. (Roebuck, SC) for a total of \$66,203.47. Because Palmetto's estimate was high and did not include several elements we felt important to this project, we did not pursue additional information from them. We have developed a positive working relationship with David Clyburn of Musicraft. In addition to meeting with the Audio-Visual Committee on three different occasions, he also met individually with Richard Greene regarding electrical details. He has been very helpful and responsive throughout this process. Musicraft has agreed to provide training to church staff and volunteers and to be here the first Sunday we use the new equipment.



David Clyburn enhanced this image of our sanctuary to illustrate the placement of screens. Please note that it's not possible to simulate the proper colors on the case or screen due to the shadowing in the room. The screen case will be painted to match and blend in with existing woodwork, but in the image it appears to “stick out”. It is also important to note that the screens will be acoustically transparent and will not interfere in any way with sound from the organ pipes.

The following individuals have agreed to help serve and assist in some way with the operation of new equipment (in rotation or on a regular basis):

Jason Hamrick	Kenny Collins	Alan Newcomb	Jay Washburn
Lee Glenn	Debby Wease	Willie Hamrick	Steve Linnens
Sherman Parrish	Justin Webb	Zach Dobbins	Malcolm Cline
Miles Hamrick	Stephanie Webb	Roger Lowe	

We estimate that a total of \$70,000 is needed for this project. This figure includes additional construction costs not covered in the estimate from Musicraft. We currently have all the funds needed for this project.

Respectfully submitted,
Boiling Springs Baptist Audio-Visual Committee

Sherman Parrish, Chair	Debby Wease	Stephen Linnens	Jeff Powell
Mitch Guffey	Willie Hamrick	Russ Henkel	

NOTE: Keith McKinney and Roger Lowe have been present for all meetings and discussions with the committee and David Clyburn.

Advantages / Benefits and Potential Uses of Proposed Upgrades

- Visual learners make up approximately 65% of the population. Research suggests that visual learners tend to “zone out” when trying to focus on spoken presentations (like sermons). The effective use of visuals (both text and images) will enhance the worship experience by increasing engagement during the service and increasing retention of information following the service. It has been reported that the use of visuals can increase learning by up to 400%.
- The use of screens can enhance worship for those with hearing problems. The use of images and text provide contextual clues for those who are hard of hearing, making it easier for them to understand what is being said.
- The availability of this technology will increase opportunities for others to be more actively involved in worship. Individuals who may not feel comfortable speaking in front of the congregation can assist in creating slides or video material to be used in the worship service. In some churches, members have recorded their testimonies to be shared during worship.
- Announcements can be run before worship using well prepared and attractive slides and at times short videos. This will significantly reduce the time spent on announcements from the pulpit and be more engaging through the use of images. For example, pictures of new babies can be shared when families have a new addition. We might also consider helping the congregation get to know new members by including their pictures along with some basic information in the announcements for the first few weeks after they join the church.
- Scripture can be placed on the screen for all to read. This will be helpful for individuals who need larger print and will allow everyone to read from the same translation.
- Song lyrics can be displayed and read more easily from the screen (larger print). Displaying song lyrics in this way can also help to focus our attention upwards instead of having to look down, thereby enhancing worship participation. [NOTE: This will **NOT** be used as a replacement for hymnals, only as a supplement.]
- Screens can be used to enhance sermons (including children’s sermon) through images, text, or video, as appropriate.
- The choir will be able to see who is speaking from the pulpit on a screen that will be placed on the back wall of the balcony.
- Mission emphasis video clips can be used to promote special offerings and allow us to Skype (live video chat) with missionaries overseas.
- Incorporating technology into worship increases our ability to connect with and be seen as relevant by younger people. This is especially important given our proximity to a college campus.
- Screens can be used before weddings to show pictures of the couple. They can also be used before funerals to show pictures of the loved one who has passed.
- Screens can be used for slide shows on special days (Graduate Sunday, Mother’s Day, Father’s Day, Founders’ Day, etc.). For example, on Graduate Sunday, we could show pictures (baby picture, childhood picture, high school picture, etc.) as each graduate is recognized.
- Pictures from church events (children, youth, senior adults, etc.) can be shown before worship for all to enjoy.
- What we currently have is not suitable for use in weekly worship. The screen hides the cross and baptistery and is too large. The brakes are broken and the screen comes down further than it should, creating a potential hazard for choir members.